RESOURCE PERSONS

Mr. MOHAN R. V.,
Deputy General Manager,
Supply Chain Management of Pricol Limited, Coimbatore.

Mr. M. GURUNATHAN,
Sr. Counsellor, CIT Institute of Logistics.

Mr. V. GOPALAKRISHNAN,
Counsellor, CIIT Institute of Logistics.

ELIGIBILITY CRITERIA

Faculty members from Universities, affiliated / autonomous institutions, working professionals, practicing engineers from industries, researchers, UG/PG students.

REGISTRATION & ACCOMMODATION

Industrial Participants  : Rs. 1500-00
Academic Institutions   : Rs. 1000-00
Students               : Rs. 500-00

Registration will be based on the first-come-first-served basis to the maximum of 40 participants. The payment should be made by DD/Cheque in favour of “The Principal, Coimbatore Institute of Technology, Coimbatore.” The filled in registration form along with DD/Cheque is to be sent to the Organizing Secretary. Accommodation will be provided to the outstation participants based on request.

Last Date for Registration : 23-06-2014
Intimation date            : 27-06-2014

ORGANIZING COMMITTEE

Chief Patron
Dr. S. R. K. PRASAD,
Correspondent, CIT Institutions.

Patron
Dr. R. PRABHAKAR,
Secretary, CIT Institutions.

President
Dr. V. SELVADURAI,
Principal, CIT Institutions.

Chairman
Dr. N. MURUGAN,

Organizing Secretary
Dr. R. SIVASUBRAMANIAN,

Joint Secretaries
Mr. G. BALAMURUGAN

Mr. R. SATHISKUMAR

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Coimbatore Institute of Technology
(Government Aided Autonomous Institution)
Coimbatore - 641 014, India

TEQIP-II Sponsored
Two Days National Workshop on
LOGISTICS AND
SUPPLY CHAIN MANAGEMENT
(LASCM 2014)

3rd & 4th, July 2014
Venue: Coimbatore Institute of Technology (CIT)

Jointly Organized by

CONFEDERATION OF INDIAN INDUSTRY
CHENNAI
ABOUT THE WORKSHOP
The main objective of this workshop is to highlight the principles and concepts of Logistics and Supply Chain Management. Supply Chain Management (SCM) in enterprise (both manufacturing and services) is essential for competing in global market based on flexibility and responsiveness. To meet challenges in today's marketplace, the "Logistics and Supply Chain" should continuously strive to improve its position relative to its competitors in a business environment characterized by increased competition, a need for developing better products at reduced cost and reduced time to market. It is also very important to provide a conceptual understanding of what a supply chain is and explore the various issues that need to be considered when designing, planning or operating a supply chain. Participants will learn the emerging trends in Logistics and Supply Chain management and will understand the basic operational issues, strategies and tactics. Also, the application of Information Technology and Web-based SCM principles are to be introduced to the participants. Case studies and Group Discussion will be the highlights of this workshop which will provide an understanding of Logistics & Supply Chain Management in manufacturing and services that will enable researchers to go beyond current developments and to create the methods of tomorrow.

TOPICS OF THE WORKSHOP
Both academia and practitioners are invited to participate in the deliberations dealing with the state-of-art research and future developments.

To boost the confidence level of students by imparting real-life practices in the space of Logistics & Supply Chain Management, CIT is offering a Two Days National Workshop on Logistics and Supply Chain Management.

TOPICS THAT WILL BE (UN) COVERED:
+ Supply chain - The New Business Frontier
+ Demand Planning, Forecasting
+ Vendor Management, Supplier Relationship Management (SRM), Strategic Sourcing
+ Warehousing & Storage - Concepts, Principles & Functions, Value Added Services
+ Inventory Planning and Management.
+ Logistics & Distribution Management - Concepts & Influencers
+ Transportation - Optimizers, Cost components & Economics
+ Role of 3 PL / 4 PLs

ABOUT THE INSTITUTION
CIT is a Government Aided Autonomous Institution started in the year 1956 by late Sri. V. Rangasamy Naidu. The college is situated in a campus area of about 25 hectares on the Chennai-Cochin National Highway (NH - 47). CIT is affiliated to Anna University, Chennai. The Institute has a reputation with service of competent, well qualified faculty members and dynamic management to set high standards in engineering research and development. The Institute offers undergraduate, postgraduate and PhD programmes with curriculum of global standards, promoting the students to compete Internationally. Recently, CIT was awarded with the "Bizz-2012" the world business leader award and "ABB News National B-School awards -2013" for outstanding Engineering Institution in South India. CIT is about 7 kilometres from the Railway Junction and 2 kilometres from the Civil Aerodrome.

ABOUT THE DEPARTMENT
The Department of Mechanical Engineering of CIT attracts and features an extraordinary rich diversity and quality of talented individuals with nearly 300 undergraduates including full time and part time and over 40 faculty members. Apart from teaching undergraduate and postgraduate students, the faculty of Mechanical Engineering actively pursue research through graduate students and research scholars. Over the years, interaction with industries and the emphasis on applied engineering have increased.

ABOUT CII
The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the growth of industry in India, partnering industry and government alike through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1915, India's premier business association has over 7200 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 100,000 enterprises from around 242 national and regional sectoral industry bodies. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues. With 64 offices, including 9 Centres of Excellence, in India, and 7 overseas offices in Australia, China, Egypt, France, Singapore, UK, and USA, as well as Institutional partnerships with 312 counterpart organizations in 106 countries, CII serves as a reference point for Indian industry and the International business community.