International Workshop

on

Current Trends in Technology and Management Practices – Challenges and Opportunities

31 August, 2012

INTERNATIONAL WORKSHOP
ON
CURRENT TRENDS IN TECHNOLOGY AND MANAGEMENT PRACTICES – CHALLENGES AND OPPORTUNITIES
31st August, 2012 (FRIDAY)

ORGANIZED BY
Humanities Department
Coimbatore Institute of Technology
Coimbatore - 641014

About the college
Coimbatore Institute of Technology was established in the year 1956 with a vision of churning out young minds, to cater to the demand of ultra-globalized world. It aspires on the mission to impart high quality education to students and mould them into world-class Engineers. It attempts in venturing qualitative education which enables an individual to blossom into holistic engineers. The institute was granted autonomous status in the year 1987 and is accredited by the National Board of Accreditation. CIT offers 7 Under Graduate and 10 Post Graduate academic programmes in addition to M.S. and Ph.D. research programmes. The college celebrated its Golden Jubilee in the year 2006 presided by Dr. A. P. J. Abdul Kalam, the then President of India as the guest of honor.

About the Department
The Department of Humanities plays a vital role in laying a strong foundation for the juvenile minds by strengthening their communicative proficiency. Our educators cling on to the modern technical communicative mode thereby facilitating the students in their linguistic skills. In addition to this, the department has signed an MoU with the British Council and it organizes Business English Certificate Course in collaboration with British Council. Special attention is provided to students from the rural sector by providing Remedial English Course training, thereby assisting them to take their lead in the competitive world. Economics and management discipline have been developed as a centre of excellence, imparting quality education to face the current technological, managerial and social challenges in the global scenario. The department also organizes seminars, workshops and symposiums on a regular basis.

Theme of the workshop and its objectives
The prudence of education is to enable the student community to showcase their calibre in an exorbitant manner. The workshop aims at enriching an individual’s knowledge on global issues, policy changes, entrepreneurship and innovative approaches to business challenges thus paving way for their career development. It brings together leading engineers, entrepreneurs under one umbrella which enables one to gain deeper understanding about core business functions thus helping them gain confidence in improving their decision making skills and acquiring leadership qualities. This program serves as a platform to discuss and arrive at a solution on various issues faced by young minds in this highly competitive world.

Objectives
- To create awareness on different issues and challenges related to functional areas of management and to provide solutions to those problems
- To capture the innovative ideas and knowledge both theoretical and empirical, which will assist in guiding the organization to manage business under different environmental conditions
- To develop realistic attitude towards work

Resource persons
(1) Dr S. Nakkiran, Professor in Cooperative Management, AMBO University, Ethiopia.
(2) Dr. P. Ambigaevi, Professor in Economics, Head, Department of Economics(I/e), Avinashi Lingam Institute for Home Science and Higher Education for Women, University Coimbatore-641043
(3) Dr. R. Naganaraj, Professor in Economics, PSG College of Arts and Science, Coimbatore-641014

The resource persons will share their deliberations and by enlightening an individual to aspire, compete by be credible in the global world. It is an asset to an aspirant yearning to secure a job.

Registration
Registration for the Workshop can be done filling the form attached. Registration fees should be submitted along with application form at the time of registration. Students – Rs. 200, Research and Academicians- Rs.300 towards the following address:

The Convener,
International Workshop,
Department of Humanities,
Coimbatore Institute of Technology,
Coimbatore-641014

Key date:
Receipt of Application with DD – 24th August 2012
Organizing committee
Chief Patron - Dr. S.R.K. Prasad
Patron - Dr. R Prabhakar
President - Dr V. Selladurai, CIT
Convener - Dr. P. Santhi- Head, Department of the Humanities
Co-ordinator - Smt. R. Maheswari
Assistant Professor in Humanities

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REGISTRATION FORM

Name Mrs./Ms./Mr./Dr. :
Designation :
Institution :
Address :

PROGRAMME SCHEDULE
8.30 AM 9.30 AM - Registration
9.30 AM 10.45 AM - Inauguration
10.45 AM 11.00 AM - High Tea
11.05 AM 1.00 PM - Session 1- Challenges, Innovation, Education, Enterpreneurship
1.00 PM 2.00 PM - Lunch
2.00 PM 3.30 PM - Session 2 - Scope of engineers in the upcoming years
3.30 PM 3.45 PM - High Tea
3.45 PM 5.00 PM - Session 3- Challenges facing in the Indian economy
5.00 PM 5.30 PM - Valedictory function

Contact us:
Completed registration forms along with demand draft can be sent to
Dr. P. Santhi, Convener - International Workshop,
Head, Department of Humanities,
Coimbatore Institute of Technology,
Coimbatore-14.

Address your queries and clarifications to:
Smt. R. Maheswari,
Assistant Professor, Economics,
Mobile: +91 9842727757
Email: undhuchriy@gmail.com

Telephone :
E-Mail :
Payment Details :
Bank Draft No. / Cash :

I shall abide the rules and regulations of the International Workshop.

Place:
Date :
Signature with seal
Head of the Institution/ Organization