REGISTRATION:

Registration for the course can be done by filling the form attached and sending it along with a DD in favour of 'The Principal, CIT, Coimbatore', payable at Coimbatore. Photocopies of the Registration form can also be taken.

Registration fee details,

Academician: Rs.500
PG and Research scholar: Rs.250

ACCOMMODATION:

Accommodation will be provided only on request.

ORGANIZING COMMITTEE

Chief Patron: DR.S.R.K.PRASAD Correspondent, CIT Institutions
Patron: DR.R.PRABHAKAR Secretary, CIT Institutions
President: DR.V.SELLADURAI Principal, CIT Institutions
Convenor: DR.P.SANTHI Head of the Humanities Department, CIT
Coordinator: Dr.R.Maheswari Assistant Professor , CIT

Contact US

Completed Registration forms along with the DD shall be sent to

Dr.R.Maheswari
Assistant Professor
Department of Humanities
Coimbatore Institute of Technology
Coimbatore-641014
E-Mail ID: edc.citcbe14@gmail.com,
Contact number: 9842727757

SCHEDULE

18 September, 2015

8.30 am – 10.00 am	:	Registration and Inaugural
10.00 am – 11.00 am	:	Basic concepts of Trade
Tea Break		
11.15 am -1.00 pm	:	Trading strategies in Derivative Markets
Lunch break		
2.00 pm - 3.15 pm	:	Evaluation of Management
Tea Break		
3.30 pm – 5.00 pm	:	HR Trends and Challenges

19 September, 2015

9.30 am -11.30 am	:	Innovative Financial Practices
Tea Break		
11.15 am -12.45 pm	:	Capital Market and Debt Market
Lunch Break		
2.00 pm – 3.15 pm	:	Recent changes in Indian Monetary System
Tea Break		
3.30 pm	:	Valediction

COIMBATORE INSTITUTE OF TECHNOLOGY

(Government Aided Autonomous Institution
Affiliated to Anna University, Chennai)

UGC Sponsored Two Day

Faculty Development Programme on

MODERN BUSINESS PRACTICES

Enhance the learning process

in Business practices

September 18 & 19, 2015

ABOUT THE COLLEGE

Coimbatore Institute of Technology was established in the year 1956 with a vision of churning out young minds, to cater to the demand of ultra globalized world. It aspires on the mission to impart high quality education to students and mould them into world-class Engineers. It attempts in venturing qualitative education which enables an individual to blossom into holistic engineers. The institute was granted autonomous status in the year 1987 and is accredited by the National Board of Accreditation. CIT offers 10 Under Graduates and 7 Post Graduates Academic Programmes in addition to M.S. and Ph.D. Research Programmes. The college celebrated its Golden Jubilee in the year 2006 presided by Dr. A. P. J. Abdul Kalam, the then President of India as the guest of honour

ABOUT THE DEPARTMENT

The Department of Humanities plays a vital role in laying a strong foundation for the juvenile minds by strengthening their communicative proficiency. Our educators cling on to the modern technical communicative mode there by facilitating the students in their linguistic skills. In addition to this, the department has signed a MoU with the British Council and it organizes Business English Certificate Course in collaboration with British Council. Special attention is provided to students from the rural sector by providing Remedial English Course training, thereby assisting them to take their lead in the competitive world. Economics and management is being developed as a centre for excellence, imparting quality education and generating competent, skilled resources to face the scientific, technological, managerial and social challenges in the fast evolving global scenario, with the high degree of credibility, integrity, to face the most difficult issues across the multi-disciplinary work environment with ease. The department also organizes seminars, workshops, and symposiums on a regular basis.

ABOUT THE WORKSHOP

In the current challenging world of business finance, executives of many managerial levels need to grasp an adequate basic knowledge about the problems and challenges of this world and ways to combat them. This course is intended to provide participants with a necessary knowledge base on finance, HR trends, and recent changes in Indian monetary system. This course is an effort to prepare participants for the real world financial business practices and to work effectively in the contemporary business environment. It also provides a forum for deliberations and exchange of knowledge among academicians and researchers.

WORKSHOP OBJECTIVES

Develop analytical and problem solving skills

Measuring the effectiveness of the business system

To understand the basic awareness of the best business practices

To know the recent changes in Indian Monetary system

To perceive the knowledge in stock market and recent changes in stock market

OUTCOMES

Identify basic internal controls needed in their own strategy

Discuss any opportunities for best practices in implementing new idea.

HIGHLIGHTS

Hands on Experience in Business Practices

Field of Organisational Behaviour and Human Resource Management

Strategic of Trading Mechanism

Detailed knowledge delivery session on Innovation in Financial system

RESOURCE PERSONS

The Resource Persons will share their deliberations thereby enlightening the faculty to aspire, compete, and earn credibility in the global arena.

Dr.P.C.Lakshmi Narayanan, Associate Professor, Faculty of Finance, LIBA – Loyola College, Chennai. He has a teaching experience of 20 years. He has specialized in Financial Services and Capital Market, Company Law, Labour Law, Volume analysis in share price evaluation. And his mission is apply knowledge and skills with latest trends in management education and be part of a team that dynamically works towards the personal and professional growth of the student community in particular and the overall development of the society.

Dr.R.Jagajeevan, Associate Professor, at PSG Institute of Management, Coimbatore. He has a teaching experience of 13 years. His area of interest is in the field of Organizational Behavior and Human Resource Management. He has held various responsibilities like Head of the management department, Chairman Board of studies in management, Member Academic Council and also also Deputy controller of examinations and MBA – program coordinator at PSG Institute of Management. He completed a consultancy for International Labor Organization (ILO) on the industrial relations practices in Tamilnadu. Has won the best guide awards on the eve of management day celebrations organized by Coimbatore Management Association. He has been trained at IIM (K) and at Indian Society for Applied Behavioral Sciences (ISABS).

Dr.M.V.Subha, Associate Professor, Anna University Regional Centre, Coimbatore. She has a teaching experience of 23 years. She has specialised in Financial Management and International Trade and Finance, Strategic Management, Mutual funds, Bonds and derivative Management and Merchant banking and financial services.Research papers currently working on A Study on Share price Trend prediction using First Order Markov Chain Analysis. A Study on Stationarity of Share Prices of Select stocks listed in NSE.

Prof.A.Gunasekaran, Professor and Administrative officer in KPR IAS, academy, Coimbatore. He has 10 years teaching experience in T.I.M.E. civil service academy, Chennai. He is interested in voluntary service especially in the field of education. 9+ yrs of experience in teaching the students of Government Orphanage students (via SMILE Welfare Foundation - NGO). Involved in coaching UPSC, TNPSC students for Aptitude, Logical Reasoning and Mental ability topics.

UGC Sponsored

Faculty Development Programme on

MODERN BUSINESS PRACTICES

Enhancing your knowledge in Business world

18th and 19th September, 2015

Name : _____

Designation : _____

Organization : _____

Address for Communication : _____

_____

_____

Phone : _____

Mobile : _____

E-mail : _____

Educational Qualification : _____

Accommodation Required : Yes / No

Professional Experience : _____

Teaching : _____

Others : _____

Total Years of Experience : _____

DECLARATION

I, ... agree to abide by the rules and regulations governing the training programme. If selected, I shall attend the course for the entire duration. I undertake to inform the Co-ordinator well in advance in case I am unable to attend the course.

The information provided herewith is true to the best of my knowledge.

Place:

Date: Signature of Applicant

SPONSORSHIP CERTIFICATE

This is to certify that .....is a regular employee of our Institution and is hereby sponsored for the Two Day workshop on Modern Business Practices at Coimbatore Institute of Technology, Coimbatore from 18th and 19th September, 2015. He / She will be permitted to attend the course for the entire duration, if selected.

Place:

Date: Signature with seal Head of the Institution/Organization