



COIMBATORE INSTITUTE OF TECHNOLOGY, COIMBATORE- 641014

(Government Aided Autonomous Institution Affiliated to Anna University and Accredited by NBA)

Course: MBA	Branch: Master of Business Administration		Semester : I
Year: September, 2022 – January, 2023			Lecture Hall : M-248
Senior Tutor:	Dr. A.G. Sudha	Tutor:	Dr. S. Thilaga

Hour	1	2	3	4	L U N C H B R E A K	5	6	7
Day	9:00-9:50	9:55-10:45	11:00-11:50	11:55-12:45		2:00-2:50	2:55-3:45	3:55-4:45
Mon	21MBA14		21MBA17			21MBAL18		LSH
Tues	21MBA16		21MBAL19			21MBA17	21MBA12	BNA
Wed	21MBA15		21MBAL19			21MBAL18	21MBA11	SSR
Thu	21MBA16	21MBA11		21MBA15		21MBAL18	21MBA13	ICH
Fri	TWM / CCM	21MBA13		21MBA14		21MBA12		DTH

Sub. Code	Subject Name	Credits	Faculty
21MBA11	Statistics for Management	3	Dr. John Rudolph Raj (JRR)
21MBA12	Management Concepts and Organizational Behavior	3	Dr. R. Jayanthi (RJ)
21MBA13	Managerial Economics	3	Dr. John Rudolph Raj (JRR)
21MBA14	Accounting for Decision Making	3	Dr. S. Gokul Kumar (GK)
21MBA15	Legal Aspects of Business	3	Dr. J. Deepa (JD)
21MBA16	Information Management	3	Dr. V. Selladurai (VS)
21MBA17	Marketing Management	3	Dr. S. Thilaga (ST)

PRACTICALS

21MBAL18	Indian Ethos and Business Ethics Seminar	2	Dr. R. Jayanthi & Dr. S. Gokul Kumar
21MBAL19	Business Communications (Laboratory)	2	Dr. P. Santhi, Dr. R. Maheswari & Ms. A. Santha Devi
TWM / CCM	Tutor Ward Meeting / Class Committee Meeting	-	Dr. A.G. Sudha & Dr. S. Thilaga
LSH	Life Skills Hour	-	Dr. S. Thilaga (ST)
ICH	Innovation and Creativity Hour	-	Dr. S. Thilaga (ST)
SSR	Student Social Responsibility	-	Dr. T. Sathya Priya (TS)
DTH	Design Thinking Hour	-	Dr. S. Thilaga (ST) & Dr. J. Deepa (JD)
BNA	Business News Analysis	-	Dr. A.G. Sudha (AGS)



COIMBATORE INSTITUTE OF TECHNOLOGY, COIMBATORE- 641014

(Government Aided Autonomous Institution Affiliated to Anna University and Accredited by NBA)

Course: MBA	Branch: Master of Business Administration	Semester : III
Year: September, 2022 – January, 2023		Lecture Hall : LS-1
Senior Tutor:	Dr. R. Jayanthi	Tutor: Dr. S. Gokul Kumar

Hour	1	2	3	4	5	6	7
Day	9:00-9:50	9:55-10:45	11:00-11:50	11:55-12:45	2:00-2:50	2:55-3:45	3:55-4:45
Mon	21MBA31	21MBA32		21MBAE11	21MBAE62		TWM / CCM
				21MBAE32	21MBAE34	21MBAE46	
Tue	21MBAE11	21MBAE56	21MBA32	21MBA31	21MBAE56	21MBAL34	
	21MBAE34	21MBAE40			Library		
Wed	21MBAE59		21MBAE37	21MBAE11	21MBAE13	21MBAL34	
	21MBAE44			21MBAE37			
Thu	21MBAE15	21MBAE56	21MBAE15	21MBA31	21MBAE13		21MBAE62
	21MBAE34	21MBAE40			21MBAE46	21MBAE40	21MBAE46
Fri	21MBAE15	21MBAE37	21MBAL33		21MBAE59	21MBAL33	
	21MBAE32				21MBAE44		

Sub. Code	Subject Name	Credits	Faculty
21MBA31	Strategic Management	3	Dr. A.G. Sudha (AGS)
21MBA32	International Business	3	Dr. John Rudolph Raj (JRR)
21MBAE11	Security Analysis and Portfolio Management	3	Dr. S. Gokul Kumar (GK)
21MBAE13	Banking and Financial Services	3	Dr. S. Thilaga (ST)
21MBAE15	Financial Modelling	3	Dr. S. Gokul Kumar (GK)
21MBAE32	Consumer Behaviour	3	Dr. R. Jayanthi (RJ)
21MBAE34	Services Marketing	3	Dr. R. Jayanthi (RJ)
21MBAE37	Digital Marketing	3	Dr. S. Thilaga (ST)
21MBAE40	Strategic Human Resource Management	3	Dr. T. Sathya Priya (TS)
21MBAE44	Organizational Design, Change and Development	3	Dr. A.G. Sudha (AGS)
21MBAE46	Negotiation and Conflict Management	3	Dr. J. Deepa (JD)



COIMBATORE INSTITUTE OF TECHNOLOGY, COIMBATORE- 641014

(Government Aided Autonomous Institution Affiliated to Anna University and Accredited by NBA)

Sub. Code	Subject Name	Credits	Faculty
21MBAE56	Data Mining for Business Intelligence	3	Dr. J. Deepa (JD)
21MBAE59	R Programming	3	Dr. T. Sathya Priya (TS)
21MBAE62	Social Media Web Analytics	3	Dr. A.G. Sudha (AGS)
PRACTICALS			
21MBAL33	Creativity and Innovation Laboratory	2	Dr. T. Sathya Priya & Dr. J. Deepa
21MBAL34	Summer Internship	2	JRR, RJ, GK, ST, TS, JD & AGS
TWM / CCM	Tutor Ward Meeting / Class Committee Meeting	-	Dr. R. Jayanthi & Dr. S. Gokul Kumar